# Convex Structures in Optimization Theory 

Jennifer La'O*

In this lecture we study convex optimization problems. These lecture notes draw on material found in Chapter 7 of Sundaram (1996).

## 1 Convexity

### 1.1 Convex Sets

A set is convex if the line segment connecting any two elements $x, x^{\prime}$ in $X$ are contained in $X$.
Definition 1. Let $X \subseteq \mathbb{R}^{N}$. $X$ is convex if for all $x, x^{\prime} \in X$ and $\theta \in[0,1]$,

$$
\theta x+(1-\theta) x^{\prime} \in X .
$$

For example, open balls are convex.

### 1.2 Concave and Convex functions

Building on this definition of convex sets, we introduce two classes of functions called concave and convex functions.

Definition 2. Let $X$ be a convex subset of $\mathbb{R}^{N}$. Let $f: X \rightarrow \mathbb{R}$.
(i) $f$ is concave if for all $x, x^{\prime} \in X$ and $\theta \in[0,1]$,

$$
f\left(\theta x+(1-\theta) x^{\prime}\right) \geq \theta f(x)+(1-\theta) f\left(x^{\prime}\right)
$$

(i) $f$ is strictly concave if for all $x, x^{\prime} \in X, x \neq x^{\prime}$, and $\theta \in(0,1)$,

$$
f\left(\theta x+(1-\theta) x^{\prime}\right)>\theta f(x)+(1-\theta) f\left(x^{\prime}\right) .
$$

It is worth mentioning that the domain of $f$ must be a convex set in order for $f$ to be a concave function. Otherwise, the idea of concavity is undefined.

[^0]Definition 3. Let $X$ be a convex subset of $\mathbb{R}^{N}$. Let $f: X \rightarrow \mathbb{R}$.
(i) $f$ is convex if for all $x, x^{\prime} \in X$ and $\theta \in[0,1]$,

$$
f\left(\theta x+(1-\theta) x^{\prime}\right) \leq \theta f(x)+(1-\theta) f\left(x^{\prime}\right) .
$$

(i) $f$ is strictly concave if for all $x, x^{\prime} \in X, x \neq x^{\prime}$, and $\theta \in(0,1)$,

$$
f\left(\theta x+(1-\theta) x^{\prime}\right)<\theta f(x)+(1-\theta) f\left(x^{\prime}\right) .
$$

Note that the notions of concavity and convexity are neither exhaustive nor mutually exclusive; that is, there are functions that are neither concave nor convex, and functions that are both concave and convex. For example, linear (affine) functions are both concave and convex.

Exercise 1. (a) Show that the linear function $f: \mathbb{R}^{N} \rightarrow \mathbb{R}$ defined by $f(x)=a \cdot x+b$, with $a \in \mathbb{R}^{N}$ and $b \in \mathbb{R}$ is both concave and convex.
(b) Conversely, show that if $f: \mathbb{R}^{N} \rightarrow \mathbb{R}$ is both convex and concave, then it is a linear function.

## 2 Implications of Convexity

Recall our definitions of global and local maxima from the previous lecture.
Definition 4. An element $\bar{x} \in X \subseteq \mathbb{R}^{N}$ is a global maximizer of $f: X \rightarrow \mathbb{R}$ if

$$
f(x) \leq f(\bar{x})
$$

for all $x \in X$. If $\bar{x}$ is a global maximizer of $f$, then $f(\bar{x})$ is a global maximum of $f$.
Definition 5. An element $\bar{x} \in X \subseteq \mathbb{R}^{N}$ is a local maximizer of $f: X \rightarrow \mathbb{R}$ if there exists some $\epsilon>0$ such that

$$
f(x) \leq f(\bar{x})
$$

for all $x \in B_{\epsilon}(\bar{x}) \cap X$. If $\bar{x}$ is a local maximizer of $f$, then $f(\bar{x})$ is a local maximum of $f$.
In economics we are often interested in problems of the following form:

$$
\max _{x \in X} f(x)
$$

where $X$ is the constraint set and $f$ is the objective function.
Definition 6. We refer to a maximization problem as a convex maximization problem if the constraint set is convex and the objective function is concave.

Similarly, we refer to a minimization problem as a convex minimization problem if the constraint set is convex and the objective function is convex.

More generally, we refer to an optimization problem as a convex optimization problem if it is either of the above.

We will now study some general results of convex optimization. All results are stated in the context of convex maximization problems, but each has an exact analogue in the context of convex minimization problems.

Theorem 1. Let $X \subset \mathbb{R}^{N}$ be convex, and let $f: X \rightarrow \mathbb{R}$ be concave. If $x_{1}$ is a local maximizer of $f$ on $X$, then it is also a global maximizer.

Proof. Since $x_{1}$ is a local maximizer of $f$, there exists an $\epsilon>0$ such that $f\left(x_{1}\right) \geq f(x)$ for all $x \in B_{\epsilon}\left(x_{1}\right) \cap X$.

Suppose $x_{1}$ is not a global maximizer. Then there exists an $x_{2} \in X$ such that

$$
f\left(x_{2}\right)>f\left(x_{1}\right)
$$

Clearly, $x_{2} \notin B_{\epsilon}\left(x_{1}\right)$.
Since $X$ is convex,

$$
\theta x_{1}+(1-\theta) x_{2} \in X
$$

for all $\theta \in(0,1)$.
Pick $\theta$ sufficiently close to 1 so that $z=\theta x_{1}+(1-\theta) x_{2} \in B_{\epsilon}\left(x_{1}\right)$. By concavity of $f$

$$
f(z) \geq \theta f\left(x_{1}\right)+(1-\theta) f\left(x_{2}\right)>f\left(x_{1}\right)
$$

where the second inequality is due to $f\left(x_{2}\right)>f\left(x_{1}\right)$. Thus $f(z)>f\left(x_{1}\right)$. But $z \in B_{\epsilon}\left(x_{1}\right)$ by construction, so this is a contradiction.

Therefore, if a strictly concave function has a local maximum, then that point is a global maximum.

Next we establish some results on the set of global maximizers.
Theorem 2. Let $X \subset \mathbb{R}^{N}$ be convex, and let $f: X \rightarrow \mathbb{R}$ be concave.
Then the set $\arg \max \{f(x) \mid x \in X\}$ of maximizers of $f$ on $X$ is either empty or convex.
Proof. Suppose $\arg \max \{f(x) \mid x \in X\}$ is nonempty. We will show that it must be convex.
Suppose $x_{1}$ and $x_{2}$ are both maximizers of $f$ on $X$. Then, we have $f\left(x_{1}\right)=f\left(x_{2}\right)$.
By concavity, for any $\theta \in(0,1)$ we have:

$$
f\left(\theta x_{1}+(1-\theta) x_{2}\right) \geq \theta f\left(x_{1}\right)+(1-\theta) f\left(x_{2}\right)=f\left(x_{1}\right) .
$$

This must hold with equality or else $x_{1}$ and $x_{2}$ would not be maximizers. Thus the set of maximizers contains $\theta x_{1}+(1-\theta) x_{2}$ for any $\theta \in(0,1)$ and therefore must be convex.

In other words, in convex optimization problems, we cannot have multiple isolated points as maximizers.

Finally, we show that a strictly concave objective function has at most one unique maximizer.
Theorem 3. Let $X \subset \mathbb{R}^{N}$ be convex, and let $f: X \rightarrow \mathbb{R}$ be strictly concave.
The set $\arg \max \{f(x) \mid x \in X\}$ of maximizers of fon $X$ is either empty or contains a single point.

Proof. Suppose $\arg \max \{f(x) \mid x \in X\}$ is nonempty. Let $x_{1}$ be a maximizer of $f$ on $X$. We will show that there can be no other maximizers.

Suppose $x_{2}$ is also a maximizer $f$ on $X$ and $x_{2} \neq x_{1}$. Then $f\left(x_{1}\right)=f\left(x_{2}\right)$.
By strict concavity, for any $\theta \in(0,1)$ we have:

$$
f\left(\theta x_{1}+(1-\theta) x_{2}\right)>\theta f\left(x_{1}\right)+(1-\theta) f\left(x_{2}\right)=f\left(x_{1}\right) .
$$

But this is a contradiction of $x_{1}$ being a maximizer.

Conclusion. To conclude, in convex optimization problems, all local optima must also be global optima. Therefore in order to find a global maximum it suffices to find a local maximum.

Furthermore, if the objective function is strictly concave, then if the problem admits a solution, the solution is unique.

## References

Sundaram, Rangarajan K., A First Course in Optimization Theory, Cambridge University Press, 1996.


[^0]:    *Department of Economics, Columbia University, jenlao@columbia.edu.

